##  BELIEVE IN WE ${ }^{\text {w }}$

# Growing Global Leaders... Advancing Palliative Care 



## Empowering the Leader within You

# Liliana De Lima，MHA IAHPC Executive Director 

## LDI C2 RC3 <br> October 13－18， 2013



## Global

## Opioid Consumption in Morphine Equivalence (ME), Mg/person



Opioid Consumption Maps — Morphine, mg/capita, 2010
Additional Information about consumption data


## Global Consumption of Morphine

High-Income vs. Low - and Middle - Income Countries, 2008

Percent total
Population $\quad$ Consumption of Morphine


Source: International Narcotics Control Board; United Nations Population Data, 2007; World Bank Income Classification, 2008. By: Pain \& Policy Studies Group, University of Wisconsin/WHO Collaborating Center, 2010.



Dalal, S. \& Bruera, E. (2013) Access to opioid analgesics and pain relief for patients with cancer Nat. Rev. Clin. Oncol. 2012

## Emotional side = Elephant Rational side $=$ Rider

Rider holds the reins and seems to be the leader. But the Rider's control is precarious because it is so small relative to the Elephant.

The Rider provides the planning and direction, the Elephant provides the energy.

## Patients with untreated pain

| Cause | Number of patients |
| :--- | :---: |
| Cancer | 5.4 million |
| HIV/AIDS | 1 million |
| emergency | 0.8 million |
| surgery | $8-40$ million |
| Other | 10 million (estimate) |
| Total (lowest estimate) | $\mathbf{3 0}$ million |
| Total (highest estimate) | $\mathbf{8 6}$ million |



# For something to 

 change, someone somewhere has to start acting differently.

# Change is easy when elephants and riders move together 

# Key Metaphor for Change 

- Direct the Rider
- Motivate the Elephant
- Shape the Path


## Direct the Rider

# What looks like resistance is often a lack of clarity 

Provide clear directions

## Direct the Rider (cont)

1. Find and follow the bright spots:
a. What is working now?
b. Understanding a problem does not solve it.
c. Beware of too much problem focus vs constructing solution.

International Association for Hospice \& Palliative Care Promoting Hospice \& Palliative Care Worldwide

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## Opioid Price Watch Project

Two sets of data are displayed in this flash map. The first shows the availability, affordability and accessibility of a 30 -day treatment of oral solid morphine. A red dot indicates no availability of oral solid morphine. By didking on the dot, a second set of data appears, with the cost of treatment the other opioids and morphine formulations included in this project. You can drag or zoom in the map

The displayed prices are the lowest price of locally available formulations at retail level or hospital pharmacies. The prices displayed are prices of opioids for use outside of the hospital (not for in-patients).


To read the corresponding definitions, didk here.
To read/see the sources of information, tools and disclaimer, diok here
If you wish to participate in this project, didk here.
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To read/see the sources of information, tools and disclaimer, click here.
If you wish to participate in this project, didk here.

## Direct the Rider (cont)

2. Script the critical moves: a. Show the rider where to go b. Beware of too many options
(most familiar path = status quo)
c. A big problem does not necessarily need a big solution

## Opioid for mild to Mophine

 moderate painCodeine

+ Nonopioid
Aspirin or acetaminophen
$\pm$ adjuvant drug
Step 2

Opioid for moderate to severe pain

Painpersist
orincreases $\rightarrow \rightarrow \rightarrow$
Nonopioid Aspitin or acataminophen
$\pm$ adjuvant drug
Step 1

## 

Stjernsward, et al. JPSM, 33(5); 2007.

# WHO Model List of <br> Essential Medicines 

18th list
(April 2013)

WHO Model List

| 2. MEDICINES FOR PAIN AND PALLIATIVE CARE |  |
| :---: | :---: |
| 2.1 Non-opioids and non-steroidal anti-inflammatory medicines (NSAIMs) |  |
| acetylealicylic acid | Suppository: 50 mg to 150 mg . <br> Tablet: 100 mg to 500 mg . |
| ibuprofen 园 | Oral liquid: $200 \mathrm{mg} / 5 \mathrm{ml}$. <br> Tablet: $200 \mathrm{mg} ; 400 \mathrm{mg} ; 600 \mathrm{mg}$ - <br> Not in children less than 3 months. |
| paracetamol ${ }^{\text {P }}$ | Oral liquid: $125 \mathrm{mg} / 5 \mathrm{ml}$. <br> Suppository: 100 mg . <br> Tablet: 100 mg to 500 mg . <br> *Not recommended for anti-inflammatory use due to lack of proven benefit to that effect. |
| 2.2 Opioid analgesics |  |
| codeine | Tablet: 30 mg (phosphate). |
| morphine* | Granules (slow-release; to mix with water): 20 mg to 200 mg (morphine sulfate). <br> Injection: 10 mg (morphine hydrochloride or morphine sulfate) in $1-\mathrm{ml}$ ampoule. <br> Oral liquid: 10 mg (morphine hydrochloride or morphine sulfate)/ $/ 5 \mathrm{ml}$. <br> Tablet (immediate release): 10 mg (morphine sulfate). <br> Tablet (slow release): 10 mg to 200 mg (morphine hydrochloride or morphine sulfate). <br> *Alternatives limited to hydromorphone and oxycodone. |
| 2.3 Medicines for other common symptoms in palliative care |  |
| amitriptyline | Tablet: $10 \mathrm{mg} ; 25 \mathrm{mg} ; 75 \mathrm{mg}$. |
| cyclizine [c] | Injection: $50 \mathrm{mg} / \mathrm{ml}$. <br> Tablet: 50 mg . |
| dexamethasone | Injection: $4 \mathrm{mg} / \mathrm{ml}$ in 1-ml ampoule (as disodium phosphate salt). <br> Oral liquid: $2 \mathrm{mg} / 5 \mathrm{ml}$. <br> Tablet: 2 mg [c]; 4 mg . |
| diazepam | Injection: $5 \mathrm{mg} / \mathrm{ml}$. <br> Oral liquid: $2 \mathrm{mg} / 5 \mathrm{ml}$. <br> Rectal solution: 2.5 mg : 5 mg : 10 mg . <br> Tablet: 5 mg . 10 mg . |

## Essential Medicines

## WHO Model List

| docusate sodium | Capsule: 100 mg . <br> Oral liquid: $50 \mathrm{mg} / 5 \mathrm{ml}$. |
| :---: | :---: |
| fluoxetine | Solid oral dosage form: 20 mg (as hydrochloride). a $>8$ years. |
| haloperidol | Injection: 5 mg in 1-ml ampoule. <br> Oral liquid: $2 \mathrm{mg} / \mathrm{ml}$. <br> Solid oral dosage form: $0.5 \mathrm{mg} ; 2 \mathrm{mg} ; 5 \mathrm{mg}$. |
| hyoscine butylbromide | Injection: $20 \mathrm{mg} / \mathrm{ml}$. |
| hyoscine hydrobromide [c] | Injection: 400 micrograms $/ \mathrm{ml} ; 600$ micrograms $/ \mathrm{ml}$. <br> Transdermal patches: $1 \mathrm{mg} / 72$ hours. |
| lactulose [c] | Oral liquid: $3.1-3.7 \mathrm{~g} / 5 \mathrm{ml}$. |
| loperamide | Solid oral dosage form: 2 mg . |
| metoclopramide | Injection: 5 mg (hydrochloride)/ ml in 2-ml ampoule. <br> Oral liquid: $5 \mathrm{mg} / 5 \mathrm{ml}$. <br> Solid oral dosage form: 10 mg (hydrochloride) |
| midazolam | Injection: $1 \mathrm{mg} / \mathrm{ml} ; 5 \mathrm{mg} / \mathrm{ml}$. <br> Oral liquid: $2 \mathrm{mg} / \mathrm{ml}$ [c]. <br> Solid oral dosage form: $7.5 \mathrm{mg} ; 15 \mathrm{mg}$. |
| ondansetron [c] a | Injection: 2-mg base/ml in 2-ml ampoule (as hydrochloride). <br> Oral liquid: 4 mg base $/ 5 \mathrm{ml}$. <br> Solid oral dosage form: Eq 4 mg base; Eq 8 mg base. <br> a >1 month. |
| senna | Oral liquid: $7.5 \mathrm{mg} / 5 \mathrm{ml}$. |

## 3. ANTIALLERGICS AND MEDICINES USED IN ANAPHYLAXIS

| dexamethasone | Injection: $4 \mathrm{mg} / \mathrm{ml}$ in 1-ml ampoule (as disodium phosphate <br> salt). |
| :--- | :--- |
| epinephrine (adrenaline) | Injection: 1 mg (as hydrochloride or hydrogen tartrate) in 1-ml <br> ampoule. |
| hvdrocortisone | Powder for iniection: 100 mg (as sodium succinate) in vial. |

Powder for injection: 100 mg (as sodium succinate) in vial

## Direct the Rider (cont)

3. Point to the Destination: a. SMART goals
b. Set a goal that people can relate to
c. Create a destination postcard

## International Pain Policy Fellowship, 2006



Dr. Simbo Daisy Amanor-Boadu

Nigeria


Dr Snežana Bošnjak
Serbia


Prof. Rosa Buitrago<br>Republic of Panama



Dr. Henry Ddungu
Uganda


Dr. Jorge Eisenchlas
Argentina


Dr. Marta Ximena León
Colombia


Mr. Gabriel Madiye Sierra Leone

Pain \& Policy Studies Group University of Wisconsin October 2006 Madison, Wisconsin

Supported by the Open Society Institute

## International Pain Policy Fellowship, 2008



## Dr. Hrant Karapetyan Dr. Irina Kazaryan Armenia

Dr. Pati Dzotsenidze
Mr. Mikheil Pavliashvili Georgia

Dr. Eva Rossina Duarte Juárez
Lic. Ana Lucía Arango Espigares Guatemala


Dr. B. Paudel
Mr. R. Prasad Teli Nepal

## ACTION PLAN

Country:_Guatemala Name group representative: Eva R. Duarte

| (What?) | (How?) | (Who?) | (When?) |
| :---: | :---: | :---: | :---: |
| Describe the problem/barrier | Which steps need to be taken? | Individuals who have the authority and responsibility to take action to solve the problem | Estimated time (and date if posible) |
| No immediate release morphine available in the country | (a) National Council of Professionals, pain and palliative care professionals, IASP chapter, anesthesiologist, NCI | (a) AGETD AGARTD INCAN UNOP IGSS | (a) Before May 30th |
|  | (b) Meet with the pharmaceutical industry representatives. | (b) | (b) Before June 30th |
| No points of sale (street pharmacies) for home use of strong analgesics | (a) Approach pharmacies to find potential pharmacies willing to stock and sell opioids 24/7 | (a) DCRPFA-AGETD-INCANAGARTD | (a) Before June 30th |
|  | (b) Essential List of Medications for Palliative Care | (b) | (b) |

## Peru - Decreto Ley 22095 Feb 21, 1978

| Provisions in the law | Previous | With changes |
| :---: | :---: | :---: |
| Prescription Expiration | 48 hours | 10 days |
| Number of days for prescription | 10 days | 30 days |

## Colombia

|  | Regulation 4651 <br> 2005 | Regulation 01478 <br> 2006 |
| :--- | :---: | :---: |
| Max number of <br> days allowed to <br> prescribe | 10 days | 30 days |

## Motivate the Elephant

## What looks like laziness is often rider exhaustion.

Engage the emotional side

## Motivate the Elephant

1. Find the Feeling:
a. Analyze $\rightarrow$ Think $\rightarrow$ Change

$$
\text { See } \rightarrow \text { Feel } \rightarrow \text { Change }
$$

b. Knowing how to act

VS.
Being motivated to act

## Patients with untreated pain

| Cause | Number of patients |
| :--- | :---: |
| Cancer | 5.4 million |
| HIVIAIDS | 1 million |
| emergency | 0.8 million |
| surgery | $8-40$ million |
| Other | 10 million (estimate) |
| Total (lowest estimate) | 30 million |
| Total (highest estimate) | 86 million |

WHO, 2010



## Motivate the Elephant (cont)

2. Shrink the Change:
a. Closer to the goal
b. Small wins = milestones
c. Small targets lead to small victories which lead to spiral changes


## Motivate the Elephant (cont)

3. Grow your people:
a. Identity in the situation: What would you do? What kind of situation is this?
b. Strong and positive identities that people have = egos


# Motivate the Elephant (cont) 

## 4. Growth vs. Fixed:

a. Focus on growth mindset
b. There are learning stages and practices stages.


# If you think education is expensive, try ignorance. 



## Shape the Path

What looks like a people problem is often a situation problem.

## Shrink the problem

## Shape the Path

1. Tweak the environment:
a. Change the situation
b. Attribution error
c. How can we alter the situation or environment?

## WHO Policy Guidelines

Ensuring Balance in National Policies on Controlled Substances

- ATOME Project (12 countries): Bulgaria, Cyprus, Estonia, Greece, Hungary, Latvia, Lithuania, Poland, Serbia, Slovakia, Slovenia, Turkey
- Available in 15 languages - English, Spanish and French included
- Free online version:
http://www.who.int/medicines/areas/quality safety/guide nocp sanendlenl



## Guide on

 Estimating Requirements for Substances under International ControlDeveloped by the International Narcotics Control Board
and the World Health Organization for use
by Competent National Authorities


World Health
Organization

## Human Rights Council

Twenty-second session
Agenda item 3
Promotion and protection of all human rights, civil,
political, economic, social and cultural rights,
including the right to development

## Report of the Special Rapporteur on torture and other cruel, inhuman or degrading treatment or punishment, Juan E. Méndez

## Summary

The present report focuses on certain forms of abuses in health-care settings that may cross a threshold of mistreatment that is tantamount to torture or cruel, inhuman or degrading treatment or punishment. It identifies the policies that promote these practices and existing protection gaps.

By illustrating some of these abusive practices in health-care settings, the report sheds light on often undetected forms of abusive practices that occur under the auspices of health-care policies, and emphasizes how certain treatments run afoul of the prohibition on torture and ill-treatment. It identifies the scope of State's obligations to regulate, control and supervise health-care practices with a view to preventing mistreatment under any pretext.

The Special Rapporteur examines a number of the abusive practices commonly reported in health-care settings and describes how the torture and ill-treatment framework applies in this context. The examples of torture and ill-treatment in health settings discussed likely represent a small fraction of this global problem.
treatment ${ }^{126}$ by, inter alia, investing in and offering marginalized individuals a wide range of voluntary supports that enable them to exercise their legal capacity and that fully respect their individual autonomy, will and preferences.

1. Denial of pain relief
2. The Special Rapporteur calls upon all States to:
(a) Adopt a human rights-based approach to drug control as a matter of priority to prevent the continuing violations of rights stemming from the current approaches to curtailing supply and demand (A/65/255, para. 48). Ensure that national drug control laws recognize the indispensible nature of narcotic and psychotropic drugs for the relief of pain and suffering; review national legislation and administrative procedures to guarantee adequate availability of those medicines for legitimate medical uses;
(b) Ensure full access to palliative care and overcome current regulatory, educational and attitudinal obstacles that restrict availability to essential palliative care medications, especially oral morphine. States should devise and implement policies that promote widespread understanding about the therapeutic usefulness of controlled substances and their rational use;
(c) Develop and integrate palliative care into the public health system by including it in all national health plans and policies, curricula and training programmes and developing the necessary standards, guidelines and clinical protocols.
3. Compulsory detention for medical reasons
4. The Special Rapporteur calls upon all States to:

## Shape the Path

2. Build habits:
a. Habits are auto-pilots
b. Use "action triggers"
c. How can I set the situation to bring out the best of people?

## UNIVERSAL PAIN ASSESSMENT TOOL

This pain assessment tool is intended to help patient care providers assess pain according to individual patient needs.
Explain and use 0-10 Scale for patient self-assessment. Use the faces or behavioral observations to interpret
expressed pain when patient cannot communicate hisher pain intensity.


MODERATE PAIN

## MODERATE PAIN



WORST PAIN POSSIBLE


Hyou dewed
 crfint
BEDREST REQUTRED

# Pain as the 5 ${ }^{\text {rn }}$ Vital Sign Toolkit 



October 2000
Revised Edition

Geriatrics and Extended Care Strategic Healthcare Group
National Pain Management Coordinating Committee
Veterans Health Administration
810 Vermont Avenue NW
Washington, DC 20420

## IAHPC Opioid Essential Prescription Package (OEPP)

## Opioid:

Morphine, oral, 5 mg every 4 hrs .
Laxative:
Combination of Senna and Docusate, oral, $8.6 \mathrm{mg} / 50 \mathrm{mg}$ every 12 hrs . OR:
Bisacodyl, oral, 5mg every 12 hrs.

## Antiemetic:

Metoclopramide, oral, 10mg every 4 hrs OR as needed.

Ref: Vignaroli E, Bennett MI, Nekolaichuk C, De Lima L, Wenk R, Ripamonti CI, Bruera E.
Strategic Pain Management: The Identification and Development of the IAHPC Opioid
Essential Prescription Package. JPM First published online in DOI: 10.1089/jpm.2011.0296
Available in
http://cl.exct.net/?qs=6d889d03e282742055597de69b54412f42e66930d3b810dc9a5e242d6ca2cbe1

## Shape the Path

3. Rally the herd:
a. Peer pressure
b. Encourage and give credit
c. Celebrate

## - Policies

+ About
+ Archives
+ Council Resolutions
+ World Medical Journal
+ Medical Ethics Manual
+ White Papers
+ Background Documents
+ Toolkits
+ CPW Book
+ Speaking Books
+ Videos


## WMA Resolution on the Access to Adequate Pain Treatment

```
Print PDF Send צ Follow & Like & 1,579 people like this. Adjust font size... V
```


## Adopted by the $62^{\text {nd }}$ WMA General Assembly, Montevideo, Uruguay, October 2011

## PREAMBLE

Around the world, tens of millions of people with cancer and other diseases and conditions experience moderate to severe pain without access to adequate treatment. These people face severe suffering, often for months on end, and many eventually die in pain, which is unnecessary and almost always preventable and treatable. People who may not be able to adequately express their pain - such as children and people with intellectual disabilities or with consciousness impairments - are especially at risk of receiving inadequate pain treatment.

It is important to acknowledge the indirect consequences of inadequate pain treatment, such as a negative economic impact, as well as the individual human suffering directly resulting from untreated pain.

In most cases, pain can be stopped or relieved with inexpensive and relatively simple treatment interventions, which can dramatically improve the quality of life for patients.

It is accepted that some pain is particularly difficult to treat and requires the application of complex techniques by, for example, multidisciplinary teams. Sometimes, especially in cases of severe chronic pain, psycho-emotional factors are even more important than biological factors.

Lack of education for health professionals in the assessment and treatment of pain and other symptoms, and unnecessarily restrictive government regulations (including limiting access to opioid pain medications) are

World hospice \& palliative care day

10 days 03h:59m:35s

Welcome
About World Day
Latest news
Get Involved
Materials
Voices for Hospices
Share Your Story
Events
Messages of Support PR \& Press
Reports
Partners


Achieving Universal Coverage of Palliative Care: Dispelling the myths


## ${ }^{\text {ehospice }}$

Palliative care news, views and inpiration from around the world


士pca
World Hospice and Palliative Care Day is facilitated by the Worldwide Palliative Care
Alliance. The WPCA is a network of regional and national hospice and palliative care organisations from around the world.

## Latest News

- World Day 2013 Promotional Materials Now Available!
- Sign the Prague Charter
- Logos for 2013 now available to download
- Registration for 2013 now open
- Theme for 2013 announced
- More news stories..

Y Latest Events

- Screening of "Now Is Good" - Chisinau, Moldova
- The end of life is not just a matter of time
- World Hospice and Palliative Care Day 2013, Georgetown
- Celebration Balloon Launch, USA
- Pirkanmaa Hospice 25th anniversary, Findland
- More events


Join us on Twitter and Facebook


A report for World Hospice and Palliative Care Day 2007
Published by Help the Hospices for the Worldwide Palliative Care Alliance

# The Morphine Manifesto 

A call for affordable access to immediate release oral morphine.


Total Signatures: 3,383
http://palliumindia.org/manifesto/

## START A PETITION

## The Prague Charter: Relieving suffering

Created by EAPC onlus h. Italy

To be delivered to: Governments from all nations


## 6,451

## $\mathbf{6 , 4 5 1}$ signers. Let's reach 10,000

## Why this is important

## A right for palliative care

Access to palliative care is a legal obligation, as acknowledged by United Nations conventions, and has been advocated as a human right by international associations, based on the right to the highest attainable standard of physical and mental health. In cases where patients face severe pain, government failure to provide palliative care can also constitute cruel, inhuman or degrading treatment. Palliative care can effectively relieve or even prevent this suffering and can be provided at comparably low cost.
Yet, the governments of many countries throughout the world have not taken adequate steps to ensure patients with incurable illnesses can realize the right to

## SIGN THIS PETITION

ff The Prague Charter: Urging governments to relieve suffering and recognize palliative care as a human right

1. Governments should develop health policies that address the needs of patients with life-limiting or terminal illnesses. 2. Governments should ensure access to essential medicines, including controlled medications, to all who need them. 3. Governments should ensure that healthcare workers receive adequate training on palliative care and pain management at undergraduate and subsequent levels. 4. Governments should ensure the integration palliative care into healthcare systems at all levels.

## Enter your email address

## Email

## Avaaz org will protect your privacy and keep you

 posted about this and similar campaigns.This petition has been created by EAPC onlus $h$. and may not represent the views of the Avaaz community.

## RECENT SIGNERS

| 2 weeks ago | Pan Lu, Australia |
| :--- | :--- | :--- |
| 2 weeks ago | Maria Bara, Australia |
| 2 weeks ago | Justina, South Korea |




How Pain Works The Melzack-Wall Pain Gate


C Inhibitory Neuron
P Projection Cells

# "Happiness is when what you think, what you say, and what you do are in harmony." 

Mahatma Ghandhi

## 北非业 BELIEVE IN WE

## Gandhi．．．

## You need to be the change you want to see in the world．．．



