

# Growing Global Leaders... Advancing Palliative Care







# Finding Vocal Power

Ron Cameron-Lewis, BA, AGSM

Professor Emeritus, Sheridan Institute, Canada

LDI C2 RC2 October 21-28, 2012



# Steps for this morning

- 1. Working with consonants
- 2. Identifying personal challenges
- 3. Sending the message home

#### **Articulation**

- Lips, teeth, tongue, soft palate
- First languages affect English articulation
- Identify which consonant sounds cause you problems
- Then I can help you with specific exercises

#### Exercise ...

Remember oo – ah – eh – ii – ee?

Now we add consonants starting at the top of the alphabet ...

- Boo Bah Bey Bi Bee
- Ooob uh Ahhhb uh Aaeeb –
   uh liiib uh Eeeeb uh
- Booob uh Baahhb uh –
   Baeeb uh Biiiib uh Beeeb –

### ... Exercise ...

- C Hard C sounds like K
   Coo Kah Cay Ki Kee
- **D**
- F
- G
- Skip H because it is an aspirate sound
- J
- •
- M

#### ... Exercise ...

- N
- P
- Q add U so it sounds like "Quooo "
- R
- S
- T
- V
- Z

# **Tongue Twisters**

- Betty Botter bought some butter

  But she said this butter's bitter

  If I put it in my batter

  It will make my batter bitter
- Voiceless articulation exercise... and just for fun ...
- The Leith police dismisseth us

# Take - home thoughts

- Good articulation is the key to vocal clarity
- Work on weaker consonant sounds with tongue twisters
- Effective leaders make every word count
- Honor both vowels and consonants for effective delivery of message



Gandhi...

You need to be the change you want to see in the world...

